



# P2P video distribution

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**INXY** HOSTING  
MARKET

# P2P video distribution

Peer-to-peer technology is not new. But now it is used to enhance video delivery and save on bandwidth!

P2P video delivery can ensure that your content is distributed with maximum quality and speed. This increases the CDN effectiveness and reduces your bandwidth costs.

## Technologies used



JavaScript

+



Web RTC

## Deliver your content with the help of browsers of your clients!



Integration is simple — just add our provided Javascript code to the page.

# Best P2P application



Live streaming



Projects that need scalability



VOD content



Online services, such as radio, music streaming etc

## CDN + P2P benefits

The use of P2P allows to save on CDN costs. CDN is used only if p2p is not available. The more customers you have in the region, the more bandwidth will come from P2P. The speed is even more increased and the costs for CDN are down.

This allows to save on bandwidth and at the same time not to limit the download speed for your customers. The channel capacity is therefore limitlessly increased.



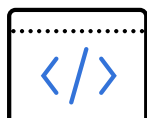
### Can be used with DRM

[What is DRM?](#)

Scalability is vital and here it is endless, regardless the number of CDN servers or your own infrastructure. The more users watch your content, the better the delivery is and the less you pay for CDN bandwidth.

# What is needed for this to work?

**You**



JavaScript code  
addition to your website



**Your client**



Access to a modern browser with  
WebRTC capabilities (literally any modern  
browser)

## What do you pay for?

There are different schemes of collaboration:

- ✓ Payment for download traffic (as in CDN).
- ✓ Getting license for needed domains.

## Contact us to start use P2P Video Distribution

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Best regards,  
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